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NEWS RELEASE

BRITISH AIRWAYS TIES UP WITH CEMAIR IN INTERLINE AGREEMENT, CREATING MORE SEAMLESS CONNECTIONS THROUGHOUT SOUTHERN AFRICA

London, England: British Airways has signed and implemented an interline agreement with South African regional carrier CemAir that opens up connections to more destinations in South Africa through the airline's gateways of Johannesburg and Cape Town. The partnership opens up onward connections to leisure destinations exclusively served by CemAir and popular with British travellers.

The arrangement between British Airways and CemAir includes the convenience of single ticket itineraries with onwards booking and baggage transfers from Johannesburg and Cape Town to Bloemfontein, Kimberley, Margate, Durban, Hoedspruit, Plettenberg Bay, George, Maun and the renowned Victoria Falls.

Neil Chernoff, British Airways' Director of Network and Alliances said: "We're excited to launch this new interline agreement with CemAir, providing customers with more options when travelling within South Africa. This is good news for flyers wanting to see more of the country and expand their travel itineraries."

Miles van der Molen, Chief Executive Officer of CemAir said: "We are delighted to partner with British Airways, a name synonymous with quality and elegance. With roots dating back to 1919, British Airways has been the constant in the rapidly changing airline industry for over a hundred years. Our interline agreement provides our customers with convenience and savings as they can now seamlessly connect from our flights to the vast global network of this iconic airline."

"As we continue our expansion during the post Covid recovery period we realise that now more than ever partnerships are key to our success. Working with market leaders like British Airways is a further demonstration of our commitment to our customers to provide the best service and value."

British Airways boasts the largest capacity into South Africa of any European carriers with double daily flights into Johannesburg and up to triple daily to Cape Town on some days during peak season. The carrier's broad network of over 170 destinations can now be accessed more easily through this partnership.

Customers can book their travel on BA.com, British Airways sales offices and travel agencies.

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Photo provided – CemAir MHIRJ CRJ900



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